

ICME 2019 – Sponsorship Packages

Package Benefits	Diamond Package	Platinum Package	Gold Package	Silver Package
Shell stall with chairs and tables for display at a prime location.	6m x 3m 2 tables & 4 chairs	4m x 3m 2 Tables & 3 Chairs	3m x 2m 1 Table & 2 Chairs	2m x 2m 1 Table & 1 Chair
Logo display at - Main Backdrop, Internal Branding , Banners, Standees, Flyers, Posters Brochure, Invitation Cards of the event, Official website of the conference.	Yes	Yes	Yes	Yes
Announcement on Riphah FM 102.2	Yes + Interview	Yes + Interview	Yes	Yes
Standees of the sponsor at the event and banner may be displayed outside.	4 Standees 3 Banners	2 Standees 2 Banners	1 Standee 1 Banner	1 Standee
Complimentary delegate passes + Complimentary guest passes	4 + 4 Passes	3 + 3 Passes	2 + 2 Passes	1 + 1 Passes
Event coverage in Riphah Newsletter along with sponsor's name in it and distributed to 3000 professionals	Yes	Yes	Yes	Yes
Advertisement in Conference brochure	1 Page	Half Page	Qtr Page	-
Acknowledgement in Opening & Closing Ceremonies	Visual & Verbal	Visual & Verbal	Verbal	Verbal
Acknowledgement on all Social Media Platforms	Yes	Yes	Yes	Yes
Material Inserts in Conference Bags	Yes	Yes	Yes	-
Speech opportunity at Closing Ceremony	5 minutes	-	-	-
Logo Placement in Pre & Post conference videos	Yes	Yes	-	-
Package Value	PKR 1,000,000/-	PKR 750,000/-	PKR 500,000/-	PKR 300,000/-

Note: Sponsor to provide participant names with designation, logo of the organization and contact (Email and contact number) details of at least two persons for coordination and communication.

For details about sponsorship packages please contact: **Ahmed Umer Khan** - Email: ahmed.umer@riphah.edu.pk - Cell: +92-321-9595-370